



Lake George Youth Commission

20 Old Post Rd. Lake George NY 12845

518 925-2307 Fax: 518 668- 3860

cobrien@lakegeorgetown.org

www.playLGYC.com www.lakegeorgetown.org

Dennis Dickinson, Supervisor
Vincent Crocitto, Councilman
Nancy Stannard, Councilwoman

Cathy O'Brien, Recreation Director

Sponsorship Application for All Youth Programs rev 3/4/20

Advertise your business while endorsing excellent programs! Lake George Youth Commission is proud of its commitment to youth development programs, and your support helps make that possible. Please choose from the following options.

Team Sponsorship is only \$ 250. (one sport, one season)

- your company's name and/or logo printed on the player's shirts
- a team photo & appreciation plaque that you can display at your place of business

Summer Programs Sponsorship only \$ 250. (one season)

- your company's name and/or logo printed on 25 or more campers shirts
- a group photo & appreciation plaque that you can display at your place of business

Signage \$ 350. (or \$ 100. with Team or Summer Sponsorship)

- banner printed with your company name and/or logo
- banner is yours to keep after the first year! (upon request)
- placed in a clearly visible location in area surrounding play
- 10% discount on regular registration fee for one player for one sports season.
- opportunity to renew signage sponsorship the following year at discounted rate of \$100

The content of all signage must be approved by the town, based upon appropriateness to program for youth participants.

Player Scholarship (any amount)

- **\$47.50 pays for one sport, one season, one child**
- **\$95 sends one child (entering kindergarten or first grade) to our summer Primary Enrichment Program (PEP) 6 week program**
- **\$150 sends one child (grades 2-12) to Summer Camp for 6 weeks.**
- **your donation goes to our Scholarship Fund, and monies are distributed based on financial need as declared on Scholarship Application**
- **your donation is acknowledged at a town board meeting (please specify if you wish to remain anonymous)**

Please return this page along with a check to the address below.

2020 Sponsor Information

Company Name & Info (as it should appear on shirts &/or signage)	
Address	
Contact Person	
Phone/cell phone	
Email address	
Player associated with sponsorship (if applicable)	

Sponsorship & Scholarship Opportunities

Team: Baseball/Softball/T-ball	\$ 250	
Team: Soccer	\$ 250	
Team: Football	\$ 250	
Team: Cheerleading	\$ 250	
Team: Basketball	\$ 250	
Summer: Primary Enrichment Program	\$ 250	
Summer: Youth Commission	\$ 250	
Signage (with any above sponsorship)	\$ 100	
Signage (without other sponsorship)	\$ 150	
Scholarship Fund Donation (please note if you wish to remain anonymous)	any amount	
TOTAL:		

Make check payable to: Town of Lake George

Mail to: Town of Lake George, Attn: Cathy O'Brien, 20 Old Post Rd., Lake George NY 12845

Email jpeg or pdf of logo to: cobrien@lakegeorgetown.org